

Create a “ME” Brochure

DESCRIPTION:

By now you have realized that a major part of Careers is learning about you through tests and activities. We need to put all the information you have found to use. Once you have compiled results from each of the quizzes and activities, you will complete a brochure all about you where the results will be available at your fingertips.

TASK:

1. Determine your answers to the following quizzes and activities:

- Birth Order
- Top three personal traits
- Learning Style
- Thinking Style
- Top three Intelligences (multiple Intelligence Theory)
- Personality Type (from the Big “5”)
- Bird Test
- Personality Type



2. Using a piece of blank paper, section off areas where you can show the results to the previous quizzes and activities. Record each of the results. You need to indicate the name of the quiz and then your results to receive full marks. **Be sure to explain what each of the results means.** For example, if you are a first – born be sure to define what that means – natural leader, perfectionist, etc.)
3. Complete your brochure with illustrations, photos,, colour, personality and **proof read!** You will be given two **days** in the computer lab to type your brochure, so it is expected to be in a polished form. Microsoft Publisher has a brochure format.

Examine the attached rubric for full marking scheme!

“ME” Brochure Rubric

Name: _____

Criteria	Weight	Level 1 (50 – 59%)	Level 2 (60 – 69%)	Level 3 (70 – 79%)	Level 4 (80% +)
Knowledge and Understanding -knowledge of terms - understanding of theories	/10	- demonstrates limited knowledge of terms - shows limited understanding of theories	- demonstrates some knowledge of terms - shows some understanding of theories	- demonstrates good knowledge of terms - shows good understanding of theories	- demonstrates considerable knowledge of terms - shows considerable understanding of theories
Thinking - evidence of planning & gathering information	/5	- Shows limited evidence of planning and gathering of information	- Shows some evidence of planning and gathering of information	- Shows good evidence of planning and gathering of information	- Shows considerable evidence of planning and gathering of information
Communication - expression & organization of information - communication for appropriate audience - use of conventions (error-free)	/15	- Demonstrates limited organization of information - limited use of conventions - limited demonstration of communication for appropriate audience	- Demonstrates some organization of information - some use of conventions - some demonstration of communication for appropriate audience	- Demonstrates good organization of information - good use of conventions - good demonstration of communication for appropriate audience	- Demonstrates considerable organization of information - considerable use of conventions - considerable demonstration of communication for appropriate audience
Application - transfer of knowledge & skills - preparing information in the form of a brochure	/ 10	- limited transfer of knowledge and skills - not presented in brochure	- some transfer of knowledge and skills - some evidence of brochure form	- good transfer of knowledge and skills - good evidence of brochure form	- considerable transfer of knowledge and skills - presented in brochure form

TOTAL: ____ / 40

Comments: